



The first 30 minutes will be spent watching and making notes on the moving image extract. You should use 45 minutes to answer Section A before moving on to spend 45 minutes on Section B.

Section A: Media texts

You will be shown an extract from a TV drama a total of four times.

During the first screening, you should **not** make notes.

During the second, third and fourth screenings you may make notes in the answer booklet.

There will be gaps between each screening for further note-making.

Your notes should be crossed out after you have finished writing your answer.

- 1 Analyse how the extract from *The Man Who Fell to Earth* constructs meaning, including the specific representations of individuals/groups/events/places, through the following technical elements:

- camera shots, angles, movement and composition
- sound
- mise-en-scène
- editing.

Extract: *The Man Who Fell to Earth* (episode 1, 'Hallo Spaceboy', 2022, dir. Kurtzman) [25]

Section B: Media contexts

Answer **one** question from Section B.

You should make references to at least one case study in your answer.

EITHER

- 2 Explain why synergies between different media products are beneficial to media producers. [25]

OR

- 3 Analyse the ways in which local and national audiences are targeted differently. [25]

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